



ParticipACTION Community Better Challenge Grant Question List 2021

Thank you for applying for the Community Better Challenge microgrant program. As you are creating your application, there are a few important things to note:

Submitting your application

The application cannot be saved part way through and cannot be edited after you press submit. A template of the application that includes all grant questions is available for download on our Community Better Challenge webpage. We encourage you to use this template to answer questions in advance to ensure that your work is not lost.

Grant Criteria

Your event or program must take place between June 1- 30. If your program starts before June 1 or end after June 30, it is still eligible as long as activities take place in June.

Efforts should be made to create barrier free and inclusive programming.

For more details, please review the grant guidelines on the Community Better Challenge webpage.

On planning for COVID-19

We know it is difficult to plan an event or program months in advance, especially with the uncertainty of the pandemic. We want to assure you that as a funder for these projects going on across the country that we will be flexible. Do your best to plan for what is possible and think about effective and creative alternatives. Keep in mind that we know that what you put in your application may not be the exact thing you end up doing and that is ok. The goal is to get your community active in a safe and inclusive manner.

We know that larger events may not be able to occur and encourage you to apply to host multiple smaller events, virtual events, outdoor events or to add value to existing programs. Remember to always follow local public health guidelines, even if that means canceling the event entirely.

Grant Recipient Expectations

All grant recipients are expected to track the physical activity of their program participants on the ParticipACTION website.

All grants recipients are expected to complete a survey that will be emailed to you shortly after the challenge ends.

Thank you for your time and consideration. The grant review committee will provide a response to all applicants by early April 2021.

Organization Details (Step 1)

- 1) Organization legal name (This is required if a grant is issued to your organization)

- 2) Organization Sector **(Select one only)**
 - a) Sport
 - b) Recreation/Physical Activity
 - c) Health
 - d) Education / School
 - e) Government / Municipality / Band
 - f) Corporate / Workplace
 - g) Community / Social
 - h) Other

- 3) Organization Contact Information
 - a) First Name
 - b) Last Name
 - c) Mailing Address (This mailing address will be used if a grant cheque will be sent to you)
 - d) City
 - e) Province / Territory
 - f) Postal Code
 - g) Phone Number

- 4) Email Address ((Please enter the same email that will be used to login and track your activity in June. This email address should correspond with the organization contact, and will be used to notify you if your grant application was successful))

Do you consent to ParticipACTION sending you additional information about other ParticipACTION initiatives? **(Yes/No)**

My Event (Step 2)

- 1) Event Name (**Character count - 100**)
- 2) Event Description (virtual or in-person programs or events) (**Character count - 300**)
- 3) Will your program or event take place in June 2021? (to qualify for a grant your event must take place in June 2021) (**Yes/No**)
- 4) How many sessions will your event/program include? (**Numbers only**)
- 5) Estimated number of participants per session? (**Numbers only**)
- 6) How long, on average, will the participants be active per session? (**Numbers only**)
- 7) Which of the following age groups does your event/program serve? (**Select multiple**)
 - a) Children (0-12)
 - b) Youth (13-17)
 - c) Adults (18-64)
 - d) Older Adults (65+)
 - e) General Public (all ages)
- 8) Which of the following populations demographics does your event/program specifically target? (**Select one**)
 - a) Persons with disabilities
 - b) Indigenous groups
 - c) Newcomers
 - d) Ethnocultural groups
 - e) LGBTQ2S+
 - f) Women and/or Girls
 - g) Low Income
 - h) None of the above
- 9) Does your event/program target any other populations? If so, please select. (**Select mutiple**)
 - a) Persons with disabilities
 - b) Indigenous groups
 - c) Newcomers
 - d) Ethnocultural groups
 - e) LGBTQ2S+
 - f) Women and/or Girls
 - g) Low income

Grant Details (Step 3)

- 1) Grant funding total amount requested (between \$250-\$1000) **(Numbers only limited to range of 250-1000)**
- 2) Briefly describe how the funds will be used to impact your event/program? **(300 character limit – with spaces)**
- 3) What type of physical activities will take place during your event/program? **(300 character limit – with spaces)**
- 4) How will your event or program be accessible and welcoming to all members to all members of the community including equity-seeking groups and people with a disability? **(300 character limit – with spaces)**
- 5) Will there be qualified instructors or coaches delivering the physical activity or sport opportunities? **(Yes/No)**
- 6) Is there a cost for participants to take part in your program or event? **(Yes/No)**
 - a) What is the approximate cost per participant? **(Only available if Yes from previous question)**
- 7) How will your event promote the ParticipACTION Community Better Challenge? *(A communications kit will be available in May to support additional promotions)*
 - a) *Post on social media (Facebook, Twitter, Instagram, TikTok) either your owned channels or on those of local groups*
 - b) *Promotion or article in local newspaper*
 - c) *Posters in community centres and local businesses*
 - d) *Direct outreach to local groups to attend*
 - e) *E-mail to membership list*
 - f) *Promote on your website*
 - g) *Include ParticipACTION Community Better information in your existing promotions e.g. local recreation guide*
 - h) *Local radio announcement or interview*
- 8) If public health guidelines restrict your current plans, will you be able to adapt your event? (e.g. outdoor physically distanced, delivered via Zoom, smaller group participation, independent participation in common challenge (e.g. run/walk a 5k), **(Yes/No)**
- 9) Is there anything else you would like us to consider in reviewing your application? **(Maximum 300 characters)**

Request an Event Kit (Step 4)

- 1) Would you like to receive a free event celebration kit (banners, posters, prizes) while supplies last?
 - a) Yes
 - b) No
- 2) Kit language preference
 - a) English
 - b) French
 - c) Both
- 3) Shipping Details
 - a) Same as Organization Details? (Y/N) ***(If no, then provide new shipping details)***
 - b) First Name
 - c) Last Name
 - d) Phone number
 - e) Street Address
 - f) City
 - g) Province/Territory
 - h) Postal Code